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# Financial Services Canada

Canada's all-in-one source for  
the financial services industry



GREY HOUSE  
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CANADA M5C 2N8



**F**inancial Services Canada is the most comprehensive collection of people and information that serves the needs of the entire financial services industry in Canada.

With nearly 30,000 key contacts and hard-to-find business information, Financial Services Canada is the most up-to-date source for names and contact numbers on industry professionals such as senior executives, portfolio managers financial advisors, agency bureaucrats and elected representatives.

Imagine all the information you need at your fingertips! Financial Services Canada incorporates the latest changes in the industry to provide you with the most current details on each company, including: name, title, organization, telephone and fax numbers, email and Web site addresses.

Organized with the researcher in mind, Financial Services Canada is broken down into four easy to use indexes with categorized listings. Search by geographic locations, executive name or entry name order!

Only Financial Services Canada includes private company listings never before compiled, Government agencies, association and consultant services to ensure you never miss a client or a contact.

Reduce time spent compiling lists, researching or looking up contact information – Financial Services Canada puts all the current data you need right at your fingertips!

## How can Financial Services Canada work for you?

### FINANCE EXECUTIVES

- Use the Executive Name Index or special field to find the contact you need
- Locate the accountant, lawyer or government official you want
- Find out who's handling what in any investment management situation

### SALES AND MARKETING EXECUTIVES

- Explore the most comprehensive and up-to-date list of qualified prospects anywhere
- Locate the right decision makers for your product or service

### LAWYERS AND CHARTERED ACCOUNTANTS

- Find the right referral contact anywhere across the country
- Focus on finance professionals and reduce search time

### BANKERS

- Research your clients' advisors, accountants, lawyers, investment managers, insurers
- Assist your clients with locating the right government official for any financial concern

### FINANCIAL PLANNERS

- A master file of contacts, at your fingertips!
- Locate mutual fund executives, portfolio managers and traders across the industry
- Direct access to government officials your struggles with switchboards are over!

### GOVERNMENT OFFICIALS

- Find all the key officials in associations and other regulatory bodies
- Use the executive name index to check the position of your correspondent
- Locate the right bureaucrat at other levels of government

### INVESTMENT DEALERS

- Check out who's who at the TSE/MSE.CDNX
- Find out who to reach at the accounting institute or law society
- Find the right contact in a provincial or federal government agency
- Locate contacts and complete basic corporate information for the entire financial services industry

### JOURNALISTS, LIBRARIANS AND REFERENCE SPECIALISTS

- Discover the only source for comprehensive information on the financial services industry
- Check the Geographic Index to find contacts in your immediate area

## Financial Services Canada provides current and comprehensive listings for:

### BANKS AND DEPOSITORY INSTITUTIONS

- Domestic Banks: Schedule I
- Foreign Banks: Schedule II
- Foreign Bank Branches: Schedule III
- Savings banks
- Trust companies
- Credit unions/Caisses populaires

### NON-DEPOSITORY INSTITUTIONS

- Financing & Loan Companies
- Bond rating companies
- Collection agencies (including: Consumer & Commercial Collection Services, Court Representation Services, Credit Reporting Services, Bailiffs)
- Credit card companies
- Trustees in bankruptcy

### INVESTMENT MANAGEMENT

- Financial planning
- Holding & Other Investment Companies
- Investment Dealers
- Investment Fund Companies
- Pension & Money Management Companies
- Stock Exchanges

### INSURANCE COMPANIES

- Insurance Companies (including: Reinsurance Companies, Fraternal Benefit Societies, Mutual Benefit Companies & Reciprocal Exchanges)

### ACCOUNTING & LAW

- Accountants (including: Chartered Accountants, Certified General Accountants, Certified Management Accountants)
- Actuarial Consultants
- Law Firms (major firms with lawyers practising finance law)

### MAJOR CANADIAN COMPANIES

- Major Canadian Companies

### GOVERNMENT

- Federal/Provincial/Territorial Departments & Regulatory Bodies

### PUBLICATIONS

- Leading publications serving the Canadian financial industry

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GREY HOUSE  
PUBLISHING CANADA

20 Victoria Street, 2nd Floor Toronto, Ontario M5C 2N8  
Canada & US 1-866-433-4739 | Toronto 416-644-6479  
Fax 416-644-1904 | Email info@greyhouse.ca